



WHY DO A BIO BLITZ?

- Make science (and scientists) accessible to the public.
- Engage people of all ages and professions in the outdoors and conservation.
- Document biodiversity and increase scientific knowledge.
- Garner publicity for conservation and biodiversity in local places.
- Expert scientists work with groups of volunteers from the public to collect and identify species.

MAKE SCIENCE ACCESSIBLE TO EVERYONE

- Bio Blitzes are open to the public, so kids, teens, teachers, and retirees all work together toward a common goal – the documentation of biodiversity!
- These events are great for families because they encourage teamwork and the opportunity for kids and parents to learn together.

FOR LAND TRUSTS AND CONSERVATION GROUPS

- By identifying all the species on a piece of land, a land trust can show the value of that property to the property owner and its donors.
- Bio Blitzes are a great way to encourage member involvement for both Land Trusts and Conservation Organizations – they get your members out in the field!
- Publicity and media surrounding the Bio Blitz will also garner support for Conservation Organizations and Land Trusts.

FOR TEACHERS AND STUDENTS

- Bio Blitzes teach the fundamentals of field science and give students field experience with the concepts they learn in the classroom.
- These events inspire many students to spend more time outside and may also inspire students to become scientists.
- National Parks are instituting Bio Blitzes as tools for engaging kids in the National Park System and they can be used on a small scale to engage students in local conservation areas.
- Scientists work directly with students and help students understand their work and the process of field research.